

November 2025

GENDER PARITY STATUS REPORT FOR 2025

Original Productions for Blue Ant Media Canadian Channels

The focus of Blue Ant's gender parity plan is on the following key creative positions that are essential in the production of factual programming:

- Broadcast Executive
- Executive Producer
- Series Producer
- Director
- Head of Production (Line Producer)
- Story Editor

Blue Ant Media continues to be committed to gender parity. For our 2025 Originals slate, **97%** of our commissioned programs had women in 50% of key creative positions.

Blue Ant Media's 2025 slate of Original Canadian productions was as follows:

MY HAUNTED HOMETOWN S2 (8 x 60') – Blue Ant Studios

2B Documentary

TV over \$ 900K

Key roles held by women: Broadcast Executive, Executive Producer, Series Producer, Head of Production, Story Editor

5/6 roles were women

GENDER PARITY

MYSTERIES FROM ABOVE S4 (8 x 60') – Blue Ant Studios

2B Documentary

TV Over \$900K budget

Key roles held by women: Broadcast Executive, Executive Producer, Head of Production, Director, Story Editor

5/6 roles were women

GENDER PARITY

WILD ROSE VETS S2 (13 x 30') - Wapanatahk Media

2B Documentary

TV Over \$900K budget

Key Roles held by women: Broadcast Executive, Executive Producer, Series Producer, Director, Story Producer

5/6 roles were women

GENDER PARITY

CUB CAMP (6 x 60') - Merit Motion Pictures

2B Documentary

TV Over \$900K budget

Key roles held by women: Broadcast Executive, Executive Producer, Series Producer, Director, Story Editor, Head of Production

6/6 roles were women

GENDER PARITY

GHOST LANDS (1 x 60') - Familiar Films

2B Documentary

TV UNDER \$900K budget

Key roles held by women: Broadcast Executive, Executive Producer, Series Producer, Head of Production, Director, Story Editor

6/6 roles were women

GENDER PARITY

DESTINATION HAUNTED: LEAP CASTLE (1 x 60') - Small Army Entertainment

2B Documentary

TV UNDER \$900K budget

Key roles held by women: Broadcast Executive, Story Editor

2/6 roles held by women

NOT GENDER PARITY